

Maulds Meaburn Village Institute

Management Plan

2024-2027

MMVI Management Plan 2024 -2027

The current situation

We seem to be financially breaking even.
We have massively reduced some bills
Everything in the hall is working.
We have good procedures to know what we are doing with money
The users groups as quite stable.
The talks are a huge success.
The large events we put on are being successful but a lot of work.

Strengths

- The people on the committee are committed, hard working and and effectively
- The MC work well together and are friendly and positive
- Everything in the hall is working, things like decoration are in good order, we have a cleaner and the hall seems to be being kept acceptably clean and tidy.
- The talks are a huge success. tickets available from TIC Appleby
- Coffee mornings
- The bar has a stock control system and seems to be making 40-50% returns.
- People seem to like the hall, I know a few times people have said they think MMVI is a very nice village hall to visit.

Weaknesses

- Small number of people on MC
- Not enough trustees, decide what really is the role of a trustee.
- PA system not good enough if we want to develop talks.
- Parking/driving to events with drinks
- Non themed Gather Inns yep

Opportunities

- The hall is under used
- The Robson room could be used more
- More talks big one and minor one each month in winter/all year?
- More external events
- Getting community members to run events shared income?
- Grant aid
- Develop the back garden for summer evenings
- Things for kids

Threats

- Rising fuel costs
- Further reduction in MC members
- MC members burn out.
- General complacency
- Crosby Ravensworth Village Hall. developing and choosing not to collaborate

Development

Relations with the community

- Develop further the idea of MC and Task Force
- How to get more and younger people involved.
- Open the hall only during school holidays for young people
- The management of the green has developed interest. Possibly some sort of residents association or friends of MMVG May develop, This would be fully support and if it happens work to mutual benefit.
- More events on the green
- Questionnaire round residents and Link, what do you want from MMVI

Back garden entrance plans

- What could we do out there?
- Is it worth it?
- A marquee for the entrance area or use on the green

PA system

- Options costs
 - -Budget system
 - -Adequate system
 - -Premium system

Fund raising

- Grants ?
- Sponsorship commercial and local ?

Other Development ideas

- A community printer. A 3D printer?
- Emergency shelter, have half a dozen camp beds and sleeping bags, in case anyone in the village needs to leave their home at short notice, eg flooding?
- Hire out equipment we have; the BBQ or pergola, or old PA who knows what else?

Marketing our events and for externals eg weddings

- The posters we do are excellent.
- Do we have a email mailing list to send mail shots (inc posters) ?
- We seem fairly good at Facebook but not younger peoples social media, instagram, Tik Tok, Snapchat etc
- This could this would be a whole job for someone on MC.

Objectives

2024

1. More people on MC
2. More Trustees
3. Complete Management Plan - decide development priorities
4. Upgrade PA system
5. Web site going
6. Use Social media better
7. Continued / increased talks
8. All current regular events

Completed so far in 2024

- Purchased a marquee
- Have a good functioning website
- Have content for Facebook
- A good programme of talks
- Open afternoon during school holidays for young people
- Coffee mornings have a small number of trade tables

2025

1. All current regular events
2. Fewer Gather Inns
3. Establish an annual ceilidh
4. Continue the talk programme with a new PA
5. More activities for young people
6. More music events
7. Questionnaire about what residents would like from MMVI
8. Major spring fair on green
9. Review Management Plan

2026

1. Continue things as 2025
2. Installation of solar panels with grant aid
3. A repaint of heavy use areas
4. Exit plan for current committee members
5. Review Management Plan

* MC = Management Committee

* VH = Village Hall